



## **IT'S OFFICIAL! THE WORLD'S BEST SINGLE MALT IS CRAIGELLACHIE**

Glasgow, Scotland, 31 March 2017 – John Dewar & Sons Ltd. is delighted to announce CRAIGELLACHIE® 31 Years Old has been awarded the World's Best Single Malt at the World Whiskies Awards (WWA) 2017 presented by Whisky Magazine, the leading authority on the subject.

On March 30, the annual awards ceremony took place at the Waldorf Hotel in London. The WWA is one of leading award programmes in the whisky industry. An esteemed panel of internationally recognised whisky experts deemed CRAIGELLACHIE 31 Years Old as the best single malt whisky in the world, beating competition from hundreds of entries from across the world.

CRAIGELLACHIE Single Malt launched initially in September 2014 making this a highly notable accolade for a whisky which has only been available in market for less than three years.

“Since launching, CRAIGELLACHIE has built up a huge reputation in the on-trade and with whisky connoisseurs – it's sought out and admired – and the accolade is true testimony to this,” says Georgie Bell, Global Malts Ambassador. “It shows how far the CRAIGELLACHIE brand has come in the last three years, and how from a production, maturation and blending perspective we really are second to none.”

Stephanie MacLeod, Malts Master and Master Blender for John Dewars & Sons, describes CRAIGELLACHIE 31 Years Old as being “beautifully balanced, smooth and rich, a swirl of smoke and sulphur accentuate the sumptuous fruits of kiwi and pineapple. The tang of old, leather bound books and tobacco emerge, with a hint of meatiness of a beef consommé.”

This prestigious award follows on from the outstanding success of CRAIGELLACHIE 23 Years Old being crowned as ‘Best in Show’ at the San Francisco World's Spirits Competition in 2015, America's most respected and influential international spirits event.

For more information about CRAIGELLACHIE, visit [www.Craigellachie.com](http://www.Craigellachie.com)

### **Media Contact:**

High-resolution photographs and samples are available upon request via Sophie Donovan, [sophie@qcltd.co.uk](mailto:sophie@qcltd.co.uk), +44 1603 631 223.

### **About John Dewar & Sons Ltd.**

John Dewar & Sons Ltd. employs 300 people at seven locations throughout Scotland. The Company currently operates whisky distilleries in Aberfeldy, Macduff, Aultmore, Craigellachie and Nairn with ageing, blending, bottling and packaging facilities in Glasgow and additional maturation facilities in Poniel in Central Scotland.

The single malt brand of CRAIGELLACHIE is part of the portfolio of Bacardi Limited, headquartered in Hamilton, Bermuda. Bacardi Limited refers to the Bacardi group of companies, including Bacardi International Limited.