



MARTINI® – the world’s leading vermouths and the world’s favorite Italian sparkling wines – builds on Good Spirited vision of zero-net environmental impact.

## SOURCING

## MARTINI



**SUSTAINABLY SOURCED BOTANICALS** are found in MARTINI vermouths.

# 200 TONS

of botanicals left over from production are reused in cattle stable bedding and compost each year.



## PRODUCTION



Greenhouse gas emissions reduced since 2006 are equivalent to 700 cars off the road annually.



**98% RENEWABLE** Hydropower, sourced from rivers of the nearby Alps, is among the main sources of energy at the birthplace of MARTINI.



### 12 OLYMPIC-SIZED SWIMMING POOLS

The number of pools we could fill with the water saved since introducing more efficient water use standards to our production process.



## PACKAGING

### LIGHTER BOTTLES, SAME GREAT TASTE

New MARTINI Asti packaging with lighter bottles helps reduce carbon emissions during transport and production.



# PLEASE RECYCLE



ENJOY RESPONSIBLY.

BacardiLimited.com/good-spirited

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