

BACARDI LIMITED



Bacardi Limited, the largest privately held spirits company in the world, sets a bold new course for a more sustainable future.

**ZERO-NET IMPACT VISION** Return to the environment at least as much as we take away.



**SUSTAINABILITY HERITAGE** In Cuba in 1862, founder Don Facundo Bacardi Massó built the business on a challenge from the Spanish government to reduce surplus amounts of molasses. He recycled old whiskey barrels to age BACARDÍ® rum.

**LEADERSHIP** Bacardi is a founding member of Bonsucro®, a non-profit organization dedicated to reducing the environmental and social impacts of sugarcane production.



# RESULTS TO DATE

Established model, sustainable sugarcane farms in Fiji to protect the islands' barrier reefs.



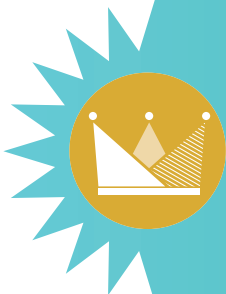
Reduced the weight of packaging by more than 7% since 2006. The weight is equivalent to 23,000 tons, enough to fill a small cargo ship.

Cut energy use by 25% and water use by 54% since 2006. The water savings is enough to provide showers for more than 10 million people!



## RECOGNITION

The only major spirits company with "triple crown" certification for quality, environment, and health and safety – for all its production facilities globally – created by the Occupational Health & Safety Advisory Services (OHSAS) and the International Organization for Standardization (ISO), the leading management standards in the world.



## FOCUS AREAS • 2017 GOALS

**SOURCING**

**40%**

Of sugarcane-derived products sourced from certified-sustainable sources

**OPERATIONS**

**55%**

Reduction in water use

**50%**

Reduction in greenhouse gas emissions

**PACKAGING**

**10%**

Reduction in packaging weight



ENJOY RESPONSIBLY.

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