



BACARDI LIMITED

BACARDI ACQUIRES DISTRIBUTOR IN JAPAN

Hamilton, Bermuda, April 1, 2008 – Bacardi Limited, the largest privately held spirits company in the world, today announced it has acquired 100 percent of its distributor in Japan, e.s.japan.

Since 2000, Bacardi and Cutty Sark International held a fifty-fifty joint venture in e.s.japan.

Bacardi has also entered into a long-term distribution agreement where Bacardi will market, sell and distribute the CUTTY SARK Whisky brands in Japan.

###

About Bacardi Limited

Bacardi Limited, the largest privately held spirits company in the world, produces and markets a variety of internationally recognized spirits. Bacardi Limited's brand portfolio consists of more than 200 brands and labels including: BACARDI® rum, the world's number-one selling rum; GREY GOOSE® vodka, the world-leader in super premium vodka; DEWAR'S® Scotch whisky, the number-one selling blended Scotch whisky in the United States; BOMBAY SAPPHIRE® gin, the fastest-growing gin in the spirits industry; CAZADORES® blue agave tequila, one of the top-selling 100 percent blue agave tequilas worldwide; MARTINI® vermouth, the world-leader in vermouth; and other leading brands. For more information, visit www.bacardilimited.com.

Media Contacts:

Pat Morgan, Bacardi Limited, (441) 295-4345

Patricia Neal, for Bacardi Limited, (305) 573-8511 ext. 1303

Amy Federman, Burson-Marsteller, for Bacardi Limited, (305) 347-4343,
amy.federman@bm.com