



BACARDI LIMITED

BACARDI CONTRIBUTES TO EARTHQUAKE RELIEF EFFORTS IN CHINA - \$100,000 given to the Red Cross Society of China -

Hamilton, Bermuda, May 23, 2008 -- In response to the devastating earthquake experienced in China, Bacardi Limited, through its China subsidiary, donated US\$100,000 to the Red Cross Society of China to support its earthquake relief efforts.

“We are deeply saddened by this tragedy. This disaster requires help from organizations and individuals from around the world, and to that end we are supporting one of the main relief agencies in China,” said Harold Dyrvik, regional president, Bacardi Asia Pacific. “Bacardi has a long tradition of giving back to the communities where we live and work, especially when financial assistance and aid is most urgently needed.”

Regionally, Bacardi also helped facilitate individual employee donations in addition to the Company contribution as the devastation has taken the lives of many thousands and left even more homeless or injured.

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About Bacardi Limited

Bacardi Limited, the largest privately held spirits company in the world, produces and markets a variety of internationally recognized spirits. Bacardi Limited's brand portfolio consists of more than 200 brands and labels including: BACARDI® rum, the world's number-one selling rum; GREY GOOSE® vodka, the world-leader in super premium vodka; DEWAR'S® Scotch whisky, the number-one selling blended Scotch whisky in the United States; BOMBAY SAPPHIRE® gin, the fastest-growing gin in the spirits industry; CAZADORES® blue agave tequila, one of the top-selling 100 percent blue agave tequilas worldwide; MARTINI® vermouth, the world-leader in vermouth; and other leading brands. For more information, visit www.bacardilimited.com.

Bacardi China

A wholly-owned subsidiary of Bacardi Limited, Bacardi China started operation in November 1997. It is headquartered in Shanghai, with presence in 29 cities and has more than 200 employees.

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